

Swachha Rajasthan

Swastha Rajasthan

Surakshit Rajasthan



## Rajasthan Sadak Suraksha Society

### Annual Report

(15<sup>th</sup> October, 2015- 31<sup>st</sup> March, 2016)

#### Project

- Rajasthan Road Safety Education and Awareness  
Mission Through Mobile Van
  - Safe Transportation of School and Children
    - Developing safe Identified Zone

**Rajasthan Sadak Suraksha Society, Udaipur**

**Reg. Office:**

88, Dore Nagar

Sector- 3, HiranMagri

Udaipur-313001 (Rajasthan)

+9116623218,+91 9413313218

**Corporate Office:**

8, Annpurna, Civil Lines

Ajmer 305001 (Rajasthan)

0145-2624668

Email- [rajasthanroadsafety@gmail.com](mailto:rajasthanroadsafety@gmail.com)



## Rajasthan Sadak Suraksha Society, Udaipur

### Table of Contents

<b>S.No</b>	<b>Topic</b>	<b>Page No</b>
1	Organizational Framework	3
2	The Evolution of Organization	9
3	Vision and Mission of the Organization	10
4	Roles & Responsibility of staff	12
5	Trainings	13
6	Activities conducted during the year	14
7	Beneficiaries	18
8	Awards & Recognitions	19
9	Pic Gallery	20
<b>THANK YOU</b>		



## Rajasthan Sadak Suraksha Society, Udaipur

### **Organizational framework**

In 2013, there were 23,592 road accidents in Rajasthan. The state ranked the ninth highest in the number of road accidents with a share of 4.8 per cent in the country. The number of road accidents in Rajasthan increased from 22,969 in 2012 to 23,592 in 2013. Yet, Rajasthan had the sixth highest number of road accident fatalities in 2013, accounting for a share of 7.1 per cent of road accident fatalities in the country. Rajasthan had the seventh highest number of road accident injured persons in the country. Around 10.4 percent of the population injured in Rajasthan in road accidents in 2013.

UNO has declared the period 2011-2020 as decade of Action for Road Safety and targeted to reduce the road accident/fatalities by 50% in all the countries of the world. On dated 21-22 May 2011. First International Conference on road safety: vision 2020 was organized by All India Federation of Motor Vehicle Department, Transport Deptt. , Govt. of Rajasthan and MLSU, Udaipur sponsored by Ministry of road transport & Highway, Govt. of India & Co-Sponsored Hindustan Zinc Ltd, Udaipur. Veerendra Singh Rathore being organizing Secretary of the conference



## Rajasthan Sadak Suraksha Society, Udaipur

**Table INDIA & RAJASTHAN accident data**

Year	Accident	Fatalities	Accident	Fatalities
	India		Rajasthan	
2010	4,99,628	1,34,513	24,302	9163
2011	4,97,686	1,42,485	23,245	9232
2012	4,40,042	1,39,091	22,969	9528
2013	4,43,001	1,37,423	23,592	9724
2014	4,50,898	1,41,526	24,628	10,289
2015	5,00,279	1,46,133	24,072	10,510

To look forward and having a vision of decreasing road accidents in Rajasthan, Mr. Veerendra Singh Rathore, President of Rajasthan Parivahan Nirikshak Sangh (RPNS) & Motor Vehicle Inspector, Udaipur has visualized a dream concept to spread road safety awareness for public and realized the same in the form of a project and named it as Rajasthan Road Safety Education & Awareness Mission. Mr. Rathore prepared the concept of the project and presented to the Hindustan Zinc Limited, Udaipur. Influenced by his thoughts and past experience Hindustan Zinc Limited agreed to sponsor the project. This project is jointly operated by All India Federation of Motor Vehicle Department



## Rajasthan Sadak Suraksha Society, Udaipur

and Rajasthan Parivahan Nirikshak Sangh (an association of Motor Vehicle Inspectors & Sub Inspectors) of Rajasthan.

Under this project a fully equipped Road Safety Mobile Van has been prepared that is covering the entire state of Rajasthan, majorly Udaipur, Jaipur and Ajmer division and it is spreading road safety awareness in school, colleges, corporate and rural areas. The project team consists of two Road Safety Instructors, a driver and a Project Coordinator. Mr. Veerendra Singh Rathore is providing voluntary services as Project Head in this mission. The former Transport Minister of Rajasthan at Jaipur, inaugurated the mission on 3rd July 2013 at Rajasthan Police Academy, Jaipur.





## **Rajasthan Sadak Suraksha Society, Udaipur**

The formal inauguration ceremony was organized at Hindustan Zinc Limited, Agucha, Bhilwara, Rajasthan on 05th July 2013. Transport Department, Education Department and Panchayati Raj Department of Rajasthan are contributing in the Rajasthan Road Safety Education and Awareness Mission.

RPNS is affiliated member of All India Federation of Motor Vehicle Department but not registered under any law so Rajasthan based members of RPNS, All India Federation of Motor Vehicle Department and other stake holders who work for road safety make a society named as Rajasthan Sadak Suraksha Society.

Rajasthan Sadak Suraksha Society started in year 2015. Mr. Veerendra Singh's Father in law Mr. Amar Singh Chauhan was the major inspiration behind the starting of this organization, who lost his son's life in a road accident to work on Road Safety. Though a personal tragedy catalyzed the beginning, Rajasthan Sadak Suraksha Society is not a family trust.

Rajasthan Sadak Suraksha Society is a registered not-for-profit society committed to build a culture of safety on roads through Awareness, Education, Training, Advocacy developing safe zone, safe transportation of school and children. As road safety is a shared responsibility the NGO uses an integrated, community-centric approach to the complex issue of road safety.



## **Rajasthan Sadak Suraksha Society, Udaipur**

### **List of the founder members is as follow:**

<b>S.No</b>	<b>Founder Member Name</b>	<b>Occupation</b>
1	Mr. Dharmveer Singh	Retired Govt. Servant
2	Mr. Manik Arya	Retired Govt. Servant
3	Mr. Veerendra Singh Rathore	Govt. Servant
4	Mr. Anoop Choudhary	Govt. Servant
5	Mr. Adharsh Singh Raghav	Govt. Servant
6	Mrs. Mukta Verma	Govt. Servant
7	Mr. Raghvendra Ranawat	Govt. Servant
8	Mr. Arvind Singh Rathore	Govt. Servant
9	Mr. Roop Singh Ranawat	Advocate
10	Mr. Veerendra Agrawal	Business
11	Mr. Ashwini Bagha	Business
12	Mr. Vipul Maheshwari	Govt. Servant
13	Mrs. Ritu Chouhan	Govt. Servant
14	Mr. Rajendra Singh Rathore	Post Master
15	Mr. Shankar Dayal Sharma	Pvt. Service
16	Mr. Anand Singh Karnawat	Govt. Servant
17	Ms. Sunita Upadhaya	Business
18	Mr. Suryabhan Singh Chouhan	Govt. Servant
19	Mr. Uttam Singh Chouhan	Pvt. Service
20	Mr. Maan Singh Rawat	Driving



## Rajasthan Sadak Suraksha Society, Udaipur

Previously RSSS was working on behalf of All India Federation Of Motor Vehicle Department then registered under Society registration Act 1958 with Registration no 143/ 2015-16/Udaipur on 15 Oct 2015. Also registered with NITI AAYOG on Drapan Portal with Unique Id RJ/2016/0108732.

राजस्थान सरकार

  
सत्यमेव जयते

**रजिस्ट्रीकरण प्रमाण-पत्र**

क्रमांक : 143 /उदयपुर/ २०१५-१६

प्रमाणित किया जाता है कि राजस्थान सड़क सुरक्षा सोसायटी  
उदयपुर जिला - उदयपुर का राजस्थान संस्था  
रजिस्ट्रीकरण अधिनियम 1958 (राजस्थान अधिनियम संख्या 28, 1958) के अन्तर्गत  
रजिस्ट्रीकरण आज किया गया।  
यह प्रमाण-पत्र मेरे हस्ताक्षर और कार्यालय की मोहर से आज दिनांक 15  
माह अक्टूबर सन् दो हजार पन्ध्रह को उदयपुर में दिया।

  
रजिस्ट्रार  
संस्थाएँ, उदयपुर



## Rajasthan Sadak Suraksha Society, Udaipur

### **The Evolution of organization –**

#### **Main Objective of the Mission**

- Creates awareness about road safety through Mobile van in a wide variety of programs at Gram Panchayats, Municipal Wards, Schools, College youth, Corporate sector, clubs & Social groups and public gathering locations.
- Developing and Maintaining Safe Stretch and Zero Accidental Zone
- Safe Transportation of School Children through Most Safe School Award Campaign.
- Imparts First Aid Training as first respondent to the victim.
- To change the attitudes and behaviors of drivers by creating peoples movement for safe behavior.
- Promote a positive attitude towards infuse sense of courtesy and concern among road users.



## Rajasthan Sadak Suraksha Society, Udaipur

### Vision and mission of the organization

#### RAJASTHAN ROAD SAFETY EDUCATION AND AWARENESS MISSION



Aim of the society is to develop Safe Road Culture & Environment and Reduce Accidents and fatalities to form Zero Accidental Zone in Working Areas. Followed with theme

“Swachh Rajasthan, Swasth Rajasthan and Surakshit Rajasthan”

- Swachh means clean vehicle, clean Road and Clean Road user
- Swasth means fit vehicle from all engineering aspects, fit Road and fit Driver
- Surakshit means safe vehicle, safe Road Users, and safe Road and Safe Road environment.

With the help of the Principle of 6E's

- Engineering of Vehicle
- Engineering of Road
- Education
- Enforcement
- Emergency Care
- Environment



## **Rajasthan Sadak Suraksha Society, Udaipur**

It is first and unique mission for a noble cause of Road Safety Education and Awareness. It was green flagged by Transport Minister-Rajasthan Government on 03 Jul 2013. The society is imparting training, creating awareness to large no. of people including children residing in remote areas. The mission promotes road traffic rules and regulations for road safety. It identifies the black spots and work for accident free zone. Till Apr 2018, It has educated more than 4 Lac Road Users which includes commercial Driver, traffic power Personnel, Transport officers and planners in Road Safety in the state.

Geographical Area:RSSS is has offices at five locations. RSSS is working in five districts of Rajasthan

- Udaipur
- Ajmer
- Chittorgarh
- Bhilwara
- Rajsamand

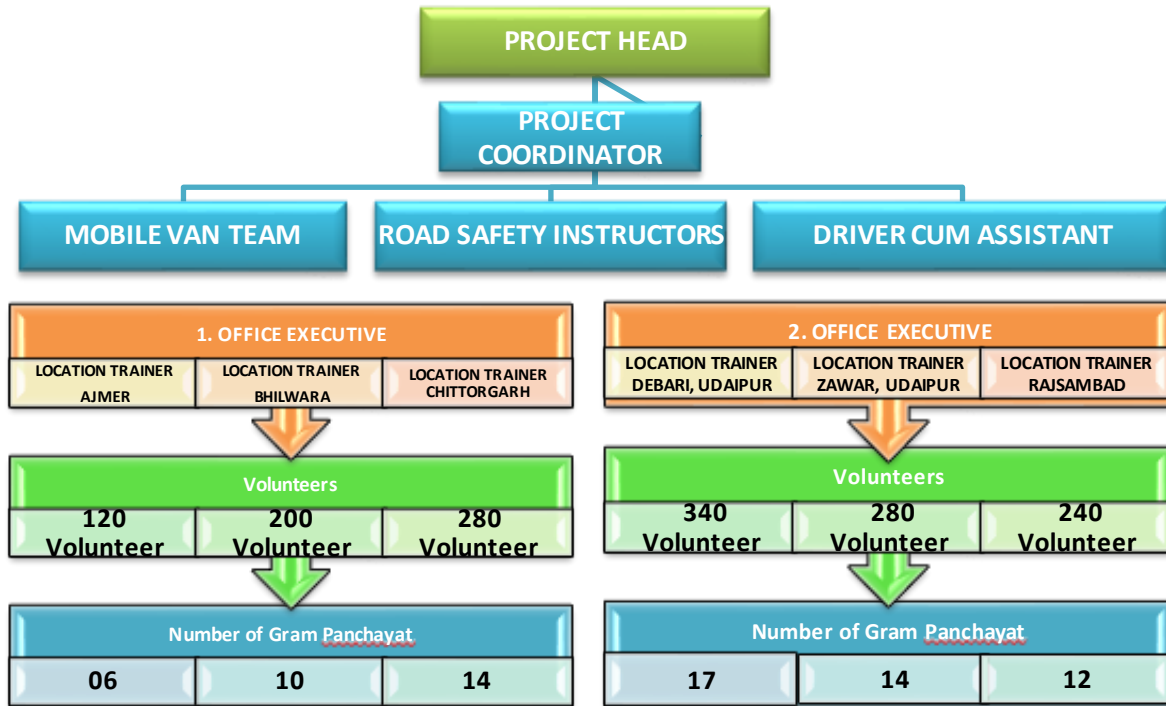
Society has its offices in all the location. Head office is located at Ajmer. Corporate office is at Udaipur catering for Debari and Zavar areas.

Head office is located at Ajmer and corporate office at Udaipur. Society is equipped with Modernized registered Road Safety Mobile Van with LCD projector, Audio, Video system.



**Roles and Responsibility of Staff**

Society has a team of 11 members as shown below:





## **Trainings**

### **Awareness & Education session through mobile van**

RSSS has made a road safety van through its innovative ideas. The van has projector, LED, and audio/Video system to conduct programs on road safety for creating awareness and education on road safety among the common person. The van has the facility to conduct the meeting during journey with presentation on LED in air conditioned environment.

### **Education session**

<b>S.No</b>	<b>Month</b>	<b>No of Session</b>	<b>Participation</b>
1	Sep 2014	46	6437
2	Oct 2014	13	674
3	Nov 2014	63	8072
4	Dec 2014	29	3388
5	Jan 2015	49	10499
6	Feb 2015	50	6750
7	Mar 2015	40	1430
8	Apr 2015	60	3700
9	May 2015	49	1834
10	Jun 2015	30	3350
11	Jul 2015	31	3577
<b>Total</b>		<b>460</b>	<b>49711</b>



## Activities conducted during the year

Many cultural programs like small play, poem, songs, dance on road safety being done to spread road safety rules and regulations. Award ceremony also being conducted for best performer.

In the May 2016, members of society and transport department has took the support of religious people during the KUMBH MELA at Ujjain. Team stayed seven days at KUMBH MELA and requested SAINTS for spreading the road safety messages to common person. Team also conducted workshop on road safety at camp of Swami Vandev. Swami Anant Dev Mahamandaleshwar appealed the devotees to follow road safety procedures with citation of example of Mahabharat episode.





## Rajasthan Sadak Suraksha Society, Udaipur

### JHALAWAR REPORT

Rajasthan Sadak Suraksha Society and Transport Department Jhalawar, jointly organized Road Safety Awareness sessions at Jhalawar during 27th National Road Safety Week 2015-16 from 20th- 23rd January.

#### **Aim:**

Aware and inform people, student and driver about related effective facts of road accident to prevent road accident by awareness mission.

#### **Activity:**

1. Education on Road Safety in schools
2. Cultural Programs
3. Training for school bus drivers

#### **Beneficiaries:**

- Students
- Teachers
- Public
- Drivers



## **Rajasthan Sadak Suraksha Society, Udaipur**

**Total no. of Beneficiaries student: - 3405**

### **Rajasthan Road Safety Society Team member:**

Seema Malhotra (Udaipur), Vivek Bhardwaj (Kota), 4 Puppet show & 7 Serial artist.

From 20th-23rd Jan. 2016 different types of Road Safety programs of cultural activities, road safety education were conducted at Lesiya School, Govt. girls college, Govt. primary school, Khandiya, Govt. Sr. Sec. School, old block, Women Training Institute.

Road safety education includes use of seatbelt, helmet, traffic rules, road signs & signal and also brief on good Samaritan as directed by Honourable Supreme Court of India.

Students were made aware and entertain by cultural, puppet show and serial programs. Team had given knowledge of road safety message. Chief Guest of program DTO Mr. Dinesh Singh Sagar had given message about necessity of driving license and also discussed on various aspects of Road Safety.

On 20th January at bus stand, Jhalawar team aware public by dummy program on road safety. On this occasion RSRTC Branch Manager shared important rule of driving, safety and behaviour of bus passengers to drivers.



## **Rajasthan Sadak Suraksha Society, Udaipur**

On 21st Jan. Lesiya School & on 22nd Govt. Girls College's student were aware by team. On 22nd School bus drivers got training and aware on road safety by team. On 23rd Govt. Primary School, Khandiya, Govt. Sr. Sec. School, old block and Women Training Institute's student aware by team.

Traffic Police Incharge Inspector Mr.Surajmal appealed to students that don't play on the road.

Essay and quiz competition conducted in Women Training Institute.

Every one appreciated road safety activities conducted during the 27th National Road Safety Week at Jalawar.



## Rajasthan Sadak Suraksha Society, Udaipur

### **Beneficiaries**

Students, Villagers, Citizens, Drivers, Executives of Corporate, Road Users, Other Stakeholders etc.



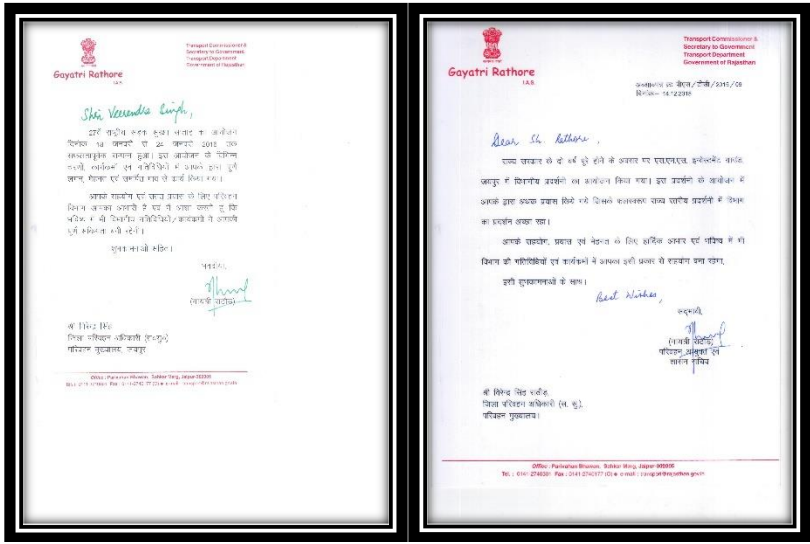
Feedback is taken at the end of the each program and analysed to bring improvement in the road safety activities.

In year 2015-16 Rajasthan Sadak Suraksha Society has Done 550 Road Safety Education and Awareness Session through well Equipped Road Safety Mobile Van and educated 58213 no. of Road users. A separate Road Safety Education and Awareness Program in Jhalawar by Rajasthan Sadak Suraksha Society with the help of Transport department Jhalawar was done during 27<sup>th</sup> National Road Safety Week from 20 Jan to 23 Jan 2016

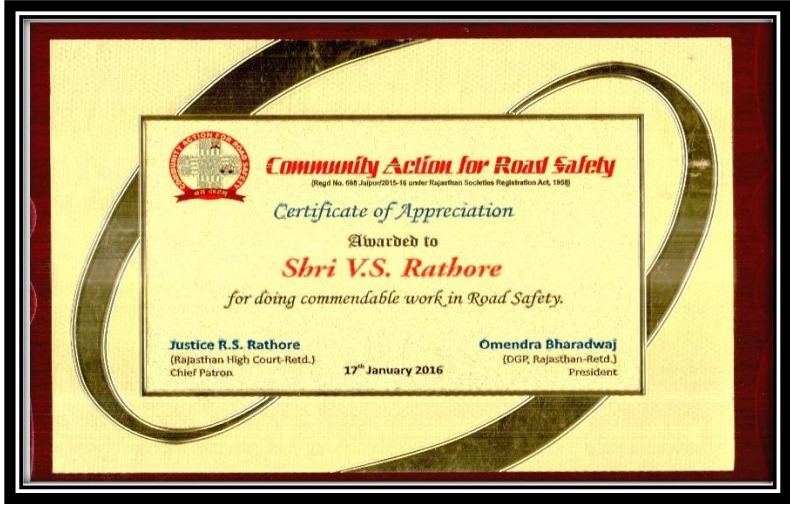


# Rajasthan Sadak Suraksha Society, Udaipur

## Awards and Recognitions



Appreciated by Madam Gayatri Rathore I.A.S, Transport Commisioner & Secretary to Govt. transport Department, Government of Rajasthan for Giving excellent duty in Road safety Week 18<sup>th</sup> – 24<sup>th</sup> Jan 2016.



Awarded by Community Action for road safety for doing commendable work in Road safety on 17<sup>th</sup> Jan 2016.



# Rajasthan Sadak Suraksha Society, Udaipur

## Picture Gallery







# Rajasthan Sadak Suraksha Society, Udaipur

**RD-2 राजस्थान को मिला रोड़ सेफ्टी अवार्ड**

जयपुर (का.सं.)। इण्डिया रोड़ सेफ्टी मिशन के अन्तर्गत वर्ष 2015 का विभिन्न 6 श्रेणियों तथा पब्लिक एवं प्राइवेट सेक्टर, एन.जी.ओ., अकादमिक संस्थान, व्यक्तिगत एवं हैपी रोड़ श्रेणी में वर्ष 2014-2015 को गई सड़क सुरक्षा गतिविधियों पर ऑन लाइन आवेदन मांगकर विभिन्न स्तर पर जूरी के माध्यम से प्रत्येक श्रेणी में टॉप 5 का चयन किया जिसमें से प्रत्येक श्रेणी से एक को विजेता अवार्ड एवं शेष 4 को प्रशस्ति पत्र से राज्य मंत्री कानूल राज्यवर्चन सिंह राठौड़ ने नवाजा।

**Road safety expert wins nat'l award**

Tues News Network

Ahmedabad. City-based road safety expert Amit Khatri won India Road Safety Mission 2015 in individual category. Khatri was the only nomination from Gujarat across the categories such as government, corporate, educational institutions, NGOs and individuals for the year 2015.

Khatri received the award at a function organised in New Delhi on Saturday. For six categories, five entries each were short listed as the winners and announced at the event.

"Getting recognition for work on national platform always works as a confidence booster. I also met a number of like-minded individuals and officials from various organisations from across the country. As we all work towards the similar goal of making Indian roads safe for all its users, I see a lot of collaboration happening," said Khatri.

Talking about his journey, Khatri said that he was the victim of an accident in the year 1980 and he realised that it was his mistake. "It was a turning point after which I took up a career in road safety. Over the years, I worked with various private and government organisations and also got involved with organisations such as Ahmedabad Traffic Co-ordinating Committee to provide inputs for better road safety," he said.

**सड़क सुरक्षा मिशन राजस्थान को इंडिया रोड़ सेफ्टी अवार्ड**

जयपुर। भारतिय सड़क सुरक्षा मिशन के अंतर्गत वर्ष 2015 का विभिन्न 6 श्रेणियों तथा पब्लिक एवं प्राइवेट सेक्टर, एन.जी.ओ., अकादमिक संस्थान, व्यक्तिगत एवं हैपी रोड़ श्रेणी में वर्ष 2014-2015 को गई सड़क सुरक्षा गतिविधियों पर ऑन लाइन आवेदन मांगकर विभिन्न स्तर पर जूरी के माध्यम से प्रत्येक श्रेणी में टॉप 5 का चयन किया जिसमें से प्रत्येक श्रेणी से एक को विजेता अवार्ड एवं शेष 4 को प्रशस्ति पत्र से राज्य मंत्री कानूल राज्यवर्चन सिंह राठौड़ ने नवाजा।

**हर थाने को एक जान बचाने की जिम्मेदारी**

हर थाने को एक जान बचाने की जिम्मेदारी

हर थाने को एक जान बचाने की जिम्मेदारी

हर थाने को एक जान बचाने की जिम्मेदारी

**रोड़ सेफ्टी कार्यक्रम**

प्रदेशभर में अभियान आज से, 5 दिनों में प्रत्येक थाने पर कार्यक्रम

ड्राइवरों की आंखों व लाइसेंस की जांच आज

राजस्थान सरकार ने राज्य भर में रोड़ सुरक्षा अभियान शुरू किया है। इस अभियान के अंतर्गत राज्यभर में 5 दिनों में प्रत्येक थाने पर कार्यक्रम आयोजित किया जाएगा।

**20 died daily in road accidents**

TUES NEWS NETWORK

LIVES CRASHED

For the first time, NCRB registered data of cases registered under IPC Section 304A (causing death by negligence) in various states. It is the same section under which Vismay Shah was sent to prison. The report mentions that 7,132 people died on Gujarat's roads in 2014 and 29,677 sustained injuries. Most of these incidents took place in smaller towns or districts as only 13% of the cases were reported from the four major cities.

Amit Khatri, a city-based road safety trainer, said the figures are startling. "However, the bigger question is how to prove negligence or rash driving in court," he said. "If speed could be a reason for accidents, there are other factors such as road condition, weather and lighting and so on."

City	Death	Injuries
Ahmedabad	324	1,756
Rajkot	137	626
Surat	244	655
Vadodara	199	2,946
<b>Gujarat</b>	<b>7,039</b>	<b>29,677</b>

**प्रभायें सचिव कुलदीप राव ने ली समीक्षा बैठक तकनीक आधारित सड़कें बनाने पर जोर**

प्रभायें सचिव कुलदीप राव ने ली समीक्षा बैठक तकनीक आधारित सड़कें बनाने पर जोर

प्रभायें सचिव कुलदीप राव ने ली समीक्षा बैठक तकनीक आधारित सड़कें बनाने पर जोर

प्रभायें सचिव कुलदीप राव ने ली समीक्षा बैठक तकनीक आधारित सड़कें बनाने पर जोर





# Rajasthan Sadak Suraksha Society, Udaipur

## यातायात नियम तोड़े तो दो घंटे लेना होगा प्रशिक्षण

**जोधपुर 4 फीस**

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

दिने के अंश	घंटे	रु. कर	अंश
2014	206	52	56
2014	248	94	287
2015	210	176	201
2016	522	298	538
2014	522	54	327

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

## सड़क सुरक्षा का संदेश देने मंत्री और सांसद पहुंचे गांव-गांव

जोधपुर, लोक. 03.10.2015

राजस्थान पत्रिका 09

सड़क सुरक्षा अभियान: 9800 गांव पहुंचा तो हुए कार्यक्रम

अंतिम दिन 4521 चालान, वसूलें 60 लाख

जोधपुर 4 फीस

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

## परिवहन विभाग

सामीप विकास एवं पंचायती राज विभाग के सहयोग में

### सड़क सुरक्षा जन जागृति अभियान

दिनांक 2 अक्टूबर, 2015

सड़क सुरक्षा की बात - आपके साथ

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

## 45 लाख लोगों ने ली रोड सेफ्टी की शपथ

परिवहन मंत्री ने कहा-रोड सेफ्टी का अंतिम दिन नहीं, हर दिन चलेंगे कार्यक्रम

जोधपुर, लोक. 3 अक्टूबर, 2015 5

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

## सड़क हादसों में हर साल डेढ़ लाख मौतें

90 करोड़ लोग नहीं जानते सड़क सुरक्षा नियम

अजमेर 20 अक्टूबर, 2015 5

दैनिक नवज्योति

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO

## Drivers awarded as part of road safety campaign

Three held by Pandua

जोड़ते हैं प्रशिक्षण से तो अच्छा है कि लेना होगा...  
RTO



Rajasthan Sadak Suraksha Society, Udaipur

“Thank you so much for your support in spreading awareness among people for road safety!

Together we can eradicate the traffic illness from Rajasthan. RSSS is thankful to All India Federation and Motor Vehicle Department, RPNS And Hindusthan Zinc (Vedanta)

**VEERENDRA SINGH RATHORE**