

# Summary REPORT of Road Safety activity

2015-16



## Rajasthan Sadak Suraksha Society, Udaipur

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## **About:**

Rajasthan Sadak Suraksha Society (RSSS) is a Society of dedicated Officers, comprise of well experienced Transport Officer, Advocates, Engineers, Doctors, Drivers, Trainers working on Road Safety. Society initiated its project with Hindustan Zinc Limited (HZL) in Nov 2012 on behalf of All India Federation of Motor Vehicle Department technical executive officers association and indirectly Supporting Rajasthan Parivahan Nirikshan Sangh (RPNS) in year 2015-16. Rajasthan Sadak Suraksha Society started in year 2015. Mr. Veerendra Singh's Father in law Mr. Amar Singh Chauhan was the major inspiration behind the starting of this organization, who lost his son's life in a road accident to work on Road Safety. Though a personal tragedy catalyzed the beginning, Rajasthan Sadak Suraksha Society is not a family trust.

Rajasthan Sadak Suraksha Society is a registered not-for-profit society committed to build a culture of safety on roads through Awareness, Education, Training, Advocacy developing safe zone, safe transportation of school children. As road safety is a shared responsibility the NGO uses an integrated, community-centric approach to the complex issue of road safety.

## **Project : RAJASTHAN ROAD SAFETY EDUCATION AND AWARENESS MISSION**

### **Objective:**

1. Creates awareness about road safety through Mobile van in a wide variety of programs at Gram Panchayats, Municipal Wards, Schools, College youth, Corporate sector, clubs & Social groups and public gathering locations.
2. Developing and Maintaining Safe Stretch and Zero Accidental Zone
3. Safe Transportation of School Children through Most Safe School Award Campaign.
4. Imparts First Aid Training as first respondent to the victim.

**Theme :** "Swachh Rajasthan, Swasth Rajasthan and Surakshit Rajasthan".

**Principle : 6 E :** Engineering of Vehicle, Engineering of Road, Education, Enforcement, Emergency Care, Environment.

**Activities :** Following road safety activities were undertaken during the year

1. Awareness Sessions by Road Safety Mobile Van at Schools, villages, public places
2. 27<sup>th</sup> National Road safety week
3. Cultural Event at Sathana
4. Aadat Badlo Event at Ajmer  
Awards & Recognitions

**1.Awareness Sessions by Road Safety Mobile Van at Schools, villages, public place, etc. :** Road safety education encourages and supports the role that parents and stakeholders play in helping their children to be safe road users and to learn about road safety. It seeks to develop the behavior and attitude for safe road use relevant to the development of children and young people as passengers, pedestrians, cyclists and drivers. The aim of road safety education is to reduce the risk of injury and death of children and young people from road trauma and to lay the foundations for safe road use throughout life. In Education Drive, Mobile Van plays very important role for spreading education awareness among people. Road safety awareness programs conducted through mobile van sessions, seminars, workshops, school activities, road side plays. The method of teaching involves 90-minute audio-video training, Short Stories

on Road Safety, Presentations, guidelines and education on traffic rules, behavioural training and first aid. The program is interactive and involves the audience through question - answer sessions. Mobile Van takes session for the same. Mobile Van educated 32340 people by taking 278 sessions.

### **Education session**

<b>S.No</b>	<b>Month</b>	<b>No of Session</b>	<b>Participation</b>
1	Oct 2015	47	2201
2	Nov 2015	63	8072
3	Dec 2015	29	3388
4	Jan 2016	49	10499
5	Feb 2016	50	6750
6	Mar 2016	40	1430
<b>Total</b>		<b>278</b>	<b>32340</b>

**2. Twenty Seventh Road safety week at Jalawar:** Rajasthan Sadak Suraksha Society and Transport Department Jhalawar, jointly organized Road Safety Awareness sessions at Jhalawar during 27th National Road Safety Week 2015-16 from 20<sup>th</sup> – 23<sup>rd</sup> January 2016. Aim to Aware people, student and driver about road safety to prevent road accident by different activities on road safety in schools, Cultural programs, Nukkad Natak, Quiz, Rangoli and training for school bus drivers. Total 3405 people were educated through these activities.

**3.Cultural Program at Sathana :** On 14<sup>th</sup> Feb 2016 at Sathana Dist. Ajmer an event “Driver Kehna Mano Re” was organized by Rajasthan Sadak Suraksha Society in association with Transport Department, Gram panchayat – Sathana and Singhwal. A song was launched – Driver Kehna Mano Re , which was sung by International artist who also worked with All India Radio and Doordarshan. Road safety awareness messages by conveyed through Many more culture events. This event was done with a slogan of “Sadak Suraksha Samay Pahal ka “

**4.Aadat Badlo re Event:** On the 22<sup>nd</sup> Day of the month of February 2016 Bharat Vikas Parishad and Rajasthan sadak Suraksha Society organized a camp “AADAT BADLO” at Ajmer to spread road safety awareness among the public.

**Award & Recognition :** On 20<sup>th</sup> December 2015 Maruti Suzuki Organized “India Road Safety Mission Award” in Hotel Taj, Delhi. Society has been awarded by Maruti suzuki with the prestigious runner up award, Mr. Veerendra Singh Rathore was also given recognition as Happy Road category National Award. His work and dedication was highly appreciated in the field of road safety mission by Times now channel for his unique mission and shot a small documentary film in Feb 2016 few activities like Rangoli competition, quiz competition , poster making competition, Oath ceremony by NNS Govt. College & Mayo (Girls & Boys) College students and many more activities for road safety awareness among people & students.

## Picture Gallery



Well-equipped mobile Van



Awareness session by Mobile Van



Training session at NNS Govt. College



Rangoli Coppetition at Jalawar



Puppet Show at Jalawar



Nukkad Natak At jalawar



सड़क सुरक्षा सप्ताह: हेलमेट और सीट बेल्ट को नहीं समझें बोझ

सड़क सुरक्षा के नियमों का पालन हरदम करें



Cultural Event at Sathana



Aadat Badlo Re Event at Ajmer



Award By Maruti Suzuki



Poater Competition



Oath Ceremony

Road safety is very important for people of all age group to be safe and secure as well as reduce the number of road accidents and injury cases. RSSS is trying to make Zero accidental zone together we can eradicate the traffic illness among the people. This report is to contribute to the body of knowledge on road safety it is hoped that it will inspire and facilitate increased corporation, innovation & commitment to preventing road traffic. Road accidents are predictable and are preventable in order to come over to this problem their need to be close coordination and integrated approach in many sectors and many discipline so that everyone should strictly follow all the rules, regulations and signs of road traffic lights.

