

SUMMARY REPORT OF ROAD SAFETY

2017-18



Rajasthan Sadak Suraksha Society, Udaipur

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About:

Rajasthan Sadak Suraksha Society (RSSS), a non-profit making NGO working for a noble cause of road safety since Nov 2012. It is working towards a unique Project “**RAJASTHAN ROAD SAFETY EDUCATION AND AWARENESS MISSION**”. RSSS is currently active in five districts of Rajasthan with the support of Hindustan Zinc Limited. The society has been successfully recognised by the competent authority for its work towards road safety. There are various methodologies inclusive of awareness sessions, workshops, school activities competitions through which we have been able to sensitize and impact 3,00,000+ people directly. It has a well-equipped high tech road safety van for educating and creating awareness.

Aim : To develop Safe Road Culture & Environment and Reduce Accidents and fatalities to form Zero Accidental Zone in Working Areas.

Theme : “Swachh Rajasthan, Swasth Rajasthan and Surakshit Rajasthan”.

Principle : 6 E : Engineering of Vehicle, Engineering of Road, Education, Enforcement, Emergency Care, Environment.

Activities : Following road safety activities were undertaken during the year

1. Awareness Sessions by Road Safety Mobile Van at Schools, villages, public places
2. Teacher’s training
3. Seminar for Sub inspector
4. Paper Presentation
5. World Remembrance day
6. Baseline survey for analysing road users behaviour at 16 identified stretches
7. Road safety audit
8. Traffic volume survey
9. Involving youths in road safety campaign
10. Helmet & Reflective tape campaign
11. Media Sensitization
12. Road safety school activities- Quiz & Slogan Competitions

1.Awareness Sessions by Road Safety Mobile Van at Schools, villages, public place : Road safety course education plays an important role in shaping the attitudes and behaviors of children and young people ensuring they become responsible drivers, passengers, pedestrians and cyclists. Safety and efficient flow of traffic is the reason why traffic laws are in place and why they are important. Everyone needs to be well aware of the road traffic rules especially children and young people who are at significant road accident risks. In this year educated 57007 people by conducting 511 sessions.

Well-equipped high tech mobile van



S.No	Month	No of Session	Participation
1	April 2017	47	2675
2	May 2017	42	2969
3	June 2017	34	2553
4	July 2017	61	9250
5	August 2017	36	4791
6	September 2017	58	10113
7	October 2017	54	4229
8	November 2017	39	7860
9	December 2017	32	3437
10	January 2018	32	2551
11	February 2018	52	5538
12	March 2018	24	1041
Total		511	57007

2. Teacher's training: The road safety training for teachers was held on 29th July 2017. The aim of the training is to provide the teachers with information about road safety resources, road safety issues specific to each school community and to facilitate the development of a Traffic Safety Education Plan.



3. Seminar for Sub inspector: Road safety refers the methods and measures used to prevent road users from being killed or injured. The basic strategy of safe system approach is to educate more and more people. Seminar for sub inspectors was organized on 4th Aug 2017 in which Sub inspectors from eight states participated.



4.Paper Presentation: On 11th October 2017, RSSS presented a for its variety of road safety activities being under taken since inception. This was done at Kashmir International Transport Department, Srinagar.

5.World Remembrance day: Every third Sunday of November is being observed as the “World Remembrance Day” road users died in the road accidents. RSSS observed this day at four district – Ajmer, Rajsamand, Udaipur, Bhilwara and sensitize the present audience about the safe use of road and vehicle.



Bhilwara

Udaipur

Rajsamand

Ajmer

6.Baseline survey for analysing road users behaviour at 16 identified stretches :To provide Base line survey data, from the observations of the area on levels and types of activities associated with the road at all the stretches of 6 Locations including transport, commercial and social uses.

Locations of Base Line Survey

S. No.	Location	Places
1	Debari	<ul style="list-style-type: none"> • Debari to zinc smelter • Zinc smelter to power house • Zinc smelter to udaisagar road
2	Chanderia	<ul style="list-style-type: none"> • Medikheda to putholi • Dagla ka kheda to narpat ki khedi
3	Agucha	<ul style="list-style-type: none"> • Hurda to Agucha • Rupaheli road to Mines road crossing • Gulabpura Bypass to kotyha
4	Kayad	<ul style="list-style-type: none"> • Traffic park to Gegal • MDS university to Kayad village • Lohagal to Chachiyawas village
5	Zawar	<ul style="list-style-type: none"> • Tiddi to Zawar mines • Zawar mines to Deopura
6	Dariba	<ul style="list-style-type: none"> • Charana chouraha to Khetikheda • Menduriya to Malikheda • Dariba to Gwaldi

According to baseline survey approx. 76% road users are violating rules and putting their life in risk. RSSS created awareness for road users to bring change in behaviors and attitudes for safe road use children, young people, pedestrians, cyclists and drivers.

7.Operational Road Safety Audit: The objective of the safety audit is to identify lack of potential safety requirement on project road and work zones for road users and other affected parties. It aims to evolve possible remedial measures to improve safety on road and work-zones.

8. Traffic volume survey: Traffic volume surveys are conducted to determine the volume of traffic moving on the roads and classifications of roadway vehicles at a particular section during a particular time.

Locations of Traffic Volume Survey

S. No.	Location	District	Stretch	Name of surveyor
1	Chanderiya	Chittorgarh	<ul style="list-style-type: none"> Medikheda to Putholi Dagla ka Kheda to Narpat Ki Khedi 	Chhotu Singh Ranawat
2	Aagucha	Bhilwara	<ul style="list-style-type: none"> Hurda to Agucha Rupaheli road to Mines road crossing Gulabpura Bypass to kotyha 	Bajrang Mewara
3	Kayad	Ajmer	<ul style="list-style-type: none"> Traffic park to Gegal MDS university to Kayad village Lohagal to Chachiyawas village 	Lokesh Sharma
4	Dariba	Rajsamand	<ul style="list-style-type: none"> Charana chouraha to Khetikheda Menduriya to Malikheda Dariba to Gwaldi 	Basanti Lal Meena
5	Debari	Udaipur	<ul style="list-style-type: none"> Debari to zinc smelter Zinc smelter to power house Zinc smelter to udaisagar road 	Manu Vyas
6	Zawar	Udaipur	<ul style="list-style-type: none"> Tiddi to Zawar mines Zawar mines to Deopura 	Ashok Meena

9. Formation of youth committee at Gram panchyat level: 20 members from each Gram Panchayat has been identified as an "Agradoot". An Agradoot is an active youth or a team of youth from the village who acts as a first responder at the time of accident, he is trained to respond as quick as possible at the time of accident in a village or nearby area, he is also informs the mobile van or an ambulance and helps the victim to reach the hospital as early as possible. Agradoot and the team also help in spreading the education and aware people about Road safety measures.

10. Campaign for helmet, seat belt, reflective tape: The following campaigns carried out to prevent the accidents in addition to the regular training programs:

- Helmet Campaign:
- Reflector/Reflective Tape Campaign:
- Seat belt Campaign:
- Mobile phone campaign:
- Under safety Protection Device Campaign:

11. Media sensitising workshop: Report of Police and Media sensitization workshop (A joint efforts by Hindustan Zinc Ltd. and Rajasthan Sadak Suraksha Society) on Road Accidents reporting was held on 15.09.2018 at Cross Lane The Bautique Hotel Office Near City Power House, Jaipur Road, Ajmer under the Chairmanship of Shri Rajesh Singh ASP, Ajmer

Police and Media sensitization workshop was conducted at Cross Lane The Boutique Hotel Office Near City Power House, Jaipur Road, Ajmer under the Chairmanship of Shri Rajesh Singh ASP, Ajmer. Shri Dinbandhu Choudhary-Chief Editor, Dainik Navjyoti honored the workshop as chief guest. Rajasthan Sadak Suraksha Society and Safety Head, Hindustan Zinc Ltd. opened the workshop with warm welcome of all participants and thanked all to support for the noble cause of road safety.



12.Road Safety Activities in School: 59 schools were selected for road safety activities. Students are effective change maker and future drivers. To educate and create awareness, ten different types of road safety activities organised in all the schools. Students learned the road safety during fun and play.

Slogan Competition: Slogan writing competition held in all the 59 schools from 26th Jan to 31st Jan 2018, in which 4579 students participated. The winners were awarded with Registers and a set of sketch pen was given to all the participating students.

Quiz Competition: Quiz competition on Safe Road use and making children aware about different road signals and rules was organized in February 2018 with 4506 students in different schools, in which students were asked about different topics related to safe use of road and follow the rules of road safety. Winners were awarded with Clip Boards.



Slogan Competition



Quiz Competition

